

We Manage Risks & Maximize Opportunities



Risk Management Consultancy

RISK FREE GROUP EGYPT

4 Ahmed Pacha Street,

Garden City

Cairo, Egypt

**We Develop Security Solutions that Add Value,  
Protect your Brands and Meet Your Needs,  
We Support Your Objectives and Maximize Your Profit**

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## **RISK FREE GROUP EGYPT**

### **Risk Management Consultancy (RFG)**

Risk Free Group (RFG) full scope of work includes Assessment and Security Master Planning through Business Continuity, Crisis Management and Anti-illicit Trade Intelligence and Enforcement Strategies and Execution.

**RFG TAKES BUSINESSES FROM CLEAN SHEET CONCEPT THROUGH DAY-TO-DAY RISK, CONTINGENCY MANAGEMENT, and SECURITY OPERATIONS & BRAND PROTECTION.**

### **ABOUT US**

The world in which our clients operate grows ever more complex and many are driven to work in environments where protecting people, assets and reputation is a real challenge.

RFG assists individuals; companies, governments and international organizations to manage risks and maximize opportunity in Egypt. We provide sophisticated risk & security management that is based on an understanding of local conditions and stakeholders.

Our founders and consultants each have more than 30 years of experience in different sensitive positions in the Egyptian Ministry of Interior, State Security, Ministry of Foreign Affairs and International Organizations.

### **OUR PROFESSIONALISM:**

RFG as a specialized Risk Management Consultancy firm provides world-class security planning, assessment and design services in addition to the execution of the plan. We play a significant role in maximizing profits or if business is merging, partnering or employee reducing.

**RFG team is specialized in the fields of:**

- Risk Management
- Security Services
- Security Training
- Brand Protection
- Contingency & Crisis Management
- Business Intelligence & Internal Investigations

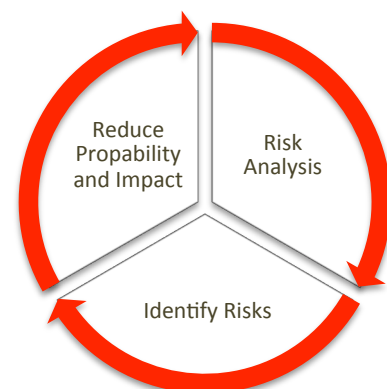
Services include:

- Facility Review
- Threat Assessment
- Vulnerability Assessment
- Security Systems Planning and Designing
- Security Recommendations, Execution and more ...

**RISK MANAGEMENT:**

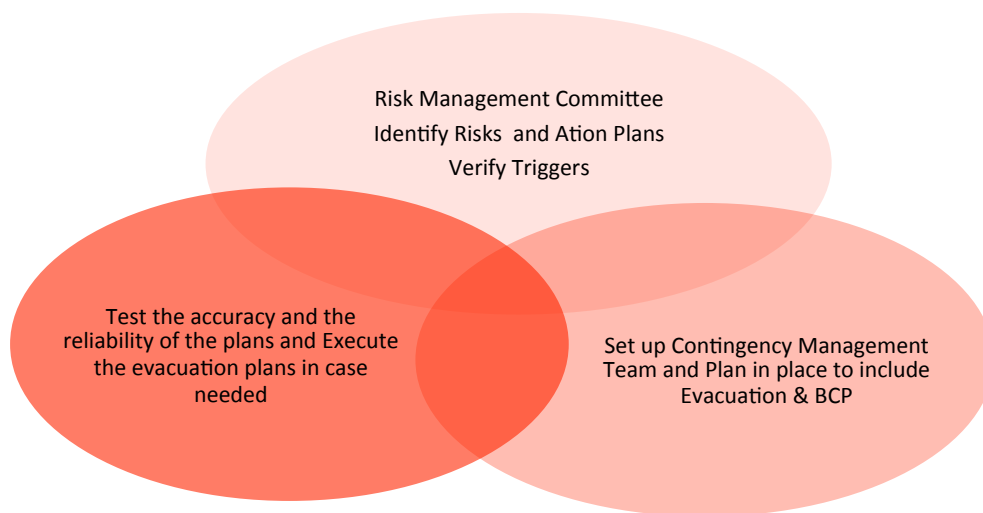
**In the field of Risk Management RFG provides the following:**

- Sets up risk management committees.
- Imbeds the methodology of risk analysis and assessments.
- Identifies the risks and sets up action plans.
- Verifies the triggers, circumstances and course of actions.
- Sets up solutions and mitigation plans.
- Sets up a contingency management plan in place to include:
  - Evacuation Plans
  - Business Continuity Plans



### **CONTINGENCY & CRISIS MANAGEMENT:**

- Set up a contingency management committee
- Test the accuracy and the reliability of the plans:
  - o Evacuation Plans
  - o Business Continuity Plans (BCP)
- Execute the evacuation plans in case needed
- Support in execution of the BCP in case needed



### **Crisis Management:**

Risk Free as the ONE & ONLY specialized Risk Management Consultancy Firm, its goal is to provide its clients with critical information and essential factors that enable them to make sound business decisions. Risk Free was able to solve several crisis for several clients and get back their business rolling especially since 2011.

Risk Free in collaboration with **International Academies for Security Management**, from UK and other countries provide security management courses, and introduce **CRISIS MANAGEMENT AND BUSINESS CONTINUITY PLAN.**

**In the event of nightmare scenarios becoming a reality, Risk Free Group Egypt enables its clients to respond quickly & effectively to preserve life and to secure operations and reputation in the shortest time to maximize benefit and minimize losses.**

### **BUSINESS INTELLIGENCE & INTERNAL INVESTIGATIONS**

Successful and expanding companies seek to maximize their market shares by merging with, or acquiring other industry players. However, concealed risks, cultural differences and legal responsibilities often present unpredictable challenges.

It is important to have a comprehensive understanding and be fully informed of all the underlying facts in order to step into a solid foundation. Dealing with new partners immediately highlights two considerable risks:

- Capital  
And
- Reputation

By undertaking due diligence investigations of targets, businesses increase probabilities and chances of success. In our experience the best relationships are formed when clients are fully informed about their potential partners. **RFG enables its clients to gain a position of control in these relationships and to proceed with absolute confidence.**

**RFG goal is to provide its clients with critical information and essential factors that enable them to make sound business decisions.**

We perform:

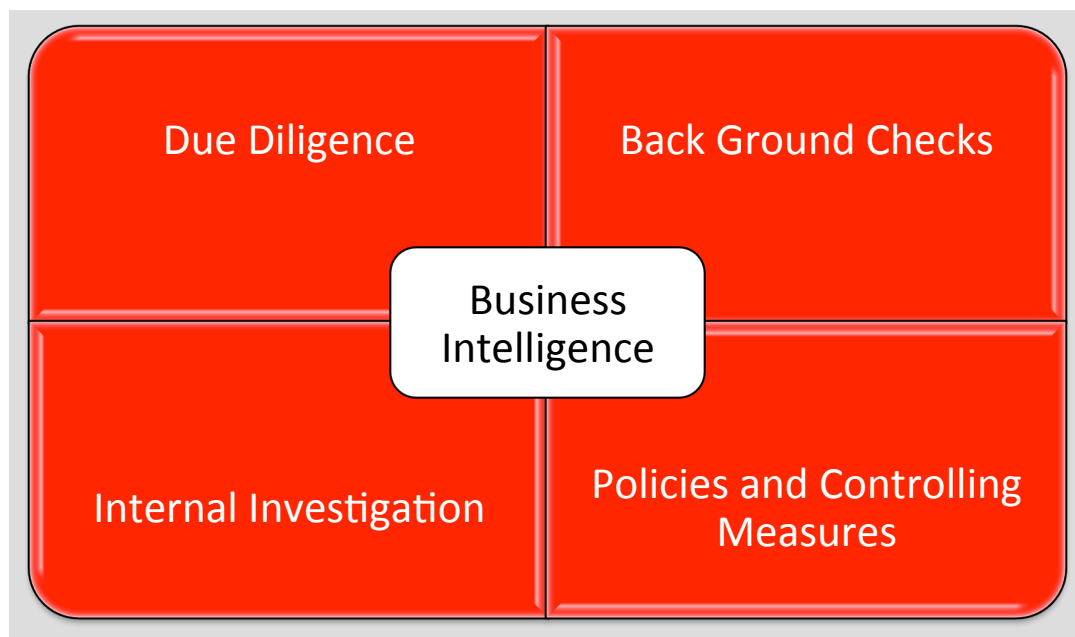
- Due Diligence
- Back Ground Checks
- Investigate potential business partners and conflicts of interest



- Furnish our clients with a complete risk assessment of the assets being acquired and the management teams involved, as well as the related commercial and political relationships
- Expose the hidden threats posed by any business transactions through our knowledge of local risks.

**RFG also performs:**

- Internal Investigations
- Audit and Set Policies and Procedures
- Set and Audit Loss Prevention Policies
- Audit Solutions and Mitigation Plans
- Implementing procedures to prevent corruption and fraud.



## **SECURITY SERVICES:**

RFG is always keen to provide its clients with a world-class level of **Security Services** and we assure that security is not the business of deploying guards but more importantly providing the quality service and best results utilizing effective manpower and electronics in the most cost effective method.

### **RFG Build its Plans and Course of Action on:**

- Risk Analysis & Security Assessment
- Vulnerability Assessments & Design Basis Threats (DBT)
- Security Design & Security Plan
- Security Policies & Procedures
- Solutions and Mitigation Plans
- Physical Security
- Security Audit
- Penetration Testing
- Security Equipment
- Execution of Evacuation Plans
- On-Site Security Management and Team Coaching
- 24/7 Operation Center Connected to Security Reactive Teams.

RFG provides the above-mentioned scope of work in coordination with a group of highly professional team members and consultancies.

In special projects and/or operations and/or upon request, all the above could also be delivered in cooperation with highly reputable multinational organizations in the U.S.A., U.K. and UAE, including Control Risks Group( CRG ), Red 24, International SOS ( ISOS ), Garda World, ARC International Security Management Academy, and other security and risk management service providers.

RFG is keen to deliver world-class services that minimize the probability and impact of the risks that the organization might face especially the ones related to security and reputation. As a service provider, RFG guarantees the confidentiality of all the information that will be brought to the team's attention in relation to the work provided.



### RFG Security Team Assures Support & Adding Value in:

- Event Security
- Meet, Assist and Close Protection
- Security consultancy for special events
- Security and safety plans and execution
- Premises, Locations and Business Security
- On ground security protection for special missions



**RFG team has the ability to conduct audit and penetration tests** and simulations in order to assess existing security plans & arrangements in realistic scenarios. This service **quickly identifies any area of development and provides solutions**, policies and procedures to enable timely remedial action to be taken before it can be otherwise exploited.

**We are different than other PHYSICAL SECURITY SERVICE providers in Egypt because we:**

- Assess our guards & supervisors in the Psychological Military Center
- Perform medical checkups before joining the job
- Provide staff training
- Increase loyalty by providing:
  - o 20% Salary above the market salary
  - o Social Insurance
  - o Accidental Insurance
  - o Respectable Uniforms
  - o Performance Bonus
  - o Follow Up
- Ability to execute the evacuation plans set by the Risk Management Committee in case needed.

**One of RFG strengths is FOLLOWING UP and DELIVERING WHAT WE PROMISE ... We monitor our team, mentor, supervise and provide them with guidelines on a 24/7 basis.**

**FollowUp :**

Risk Free manage its team through an Ops Center that monitor

- Political Situation
- Security Situation
- Risk Free Operations
- Risk Free team
- Risk Free close protection through communication and GPS trackers

## **BRAND PROTECTION:**

A company's success is underlined by its assets, and protecting them in complex business environments is vital to the competitive advantage of any commercial entity. How do you protect your brands from being counterfeited or smuggled or moved illegally in or out of Egypt? Risk Free enables its clients to develop a comprehensive approach to asset protection and prevents criminals from taking an edge over your trademarks.

RFG works with all the authorities in Egypt to achieve the clients' objectives by protecting their brands.

RFG signed an MOU with the Egyptian Customs Authority to share information, train teams and bring in international experience.

Cooperation has been an on-going productive process in the field of brand protection to guard public safety by banning counterfeited products.



Risk Free as the ONE & ONLY specialized company in collection of intelligence concerning Brands and IPR Protection .. Risk Free provides the following services :

- Collect market Information
- Do market survey and sampling
- Investigation
- Support in seizures of counterfeited or illegal products
- Support in raiding illegal factories
- Destruction and destroying of illegal products
- Train officials on behalf of clients on products identification
- Share intelligence with authorities

**Risk Free is honored to Protect Human Health and Wealth ..**

## SECURITY MANGEMENT TRAINING:

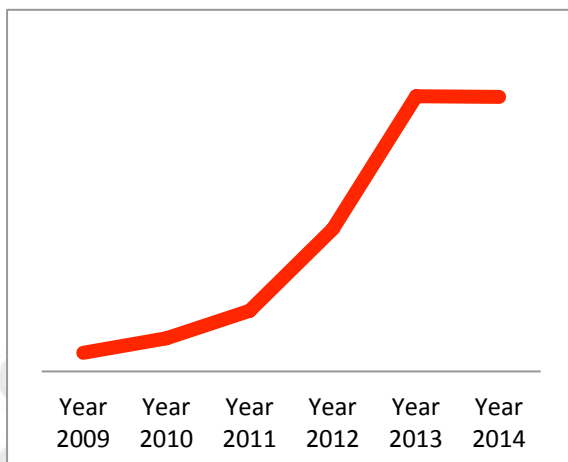
RFG provides its clients with two levels of Security Management Training:

- 1- International Training through **ARC** Security Management Academy in UK in the fields of:
  - International Certified Crisis Management and Business Continuity Plan Training for Top Management Teams.
  - Security Management.
  - Managing Risks.
  - Security Man Power:
    - Guards
    - Supervisors
- 2- Local Training:
  - Safety
  - First Aid
  - Evacuation
  - Fire Fighting
  - Physical Guarding

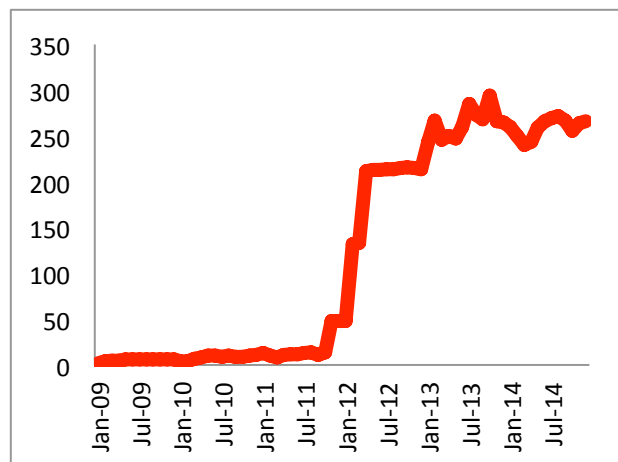


## RFG PROGRESS REPORT:

**RFG Turnover**



**RFG Team Headcount**



**RISK FREE GROUP EGYPT**  
**Risk Management Consultancy ( RFG )**

**Recent Achievements ...**

**1- EVENTS SECURITY**  
**RED BULL Event at the Pyramids**

**RISK FREE EGYPT (RFG) was responsible for building and implementing a risk management and security plan, including medical, contingency, and evacuation plans.**

**The event was attended by nearly 12,000 Guests**





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## 2- SECURE TRANSPORTATION AND CLOSE PROTECTION

### RISK FREE EGYPT (RFG)

RFG secure transportation of over 3500 passengers in 6 hours



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### 3- SPECIAL EVENTS





#### 4- EVACUATIONS AND CONTINGENCY MANAGEMENT

##### Security and Medical Evacuations of Expats

**RISK FREE EGYPT (RFG) was responsible for  
Evacuating Expats from multinational companies in Egypt either for  
security or medical conditions during the Egyptian Revolution**

**January – February 2011**



## Medical Evacuation



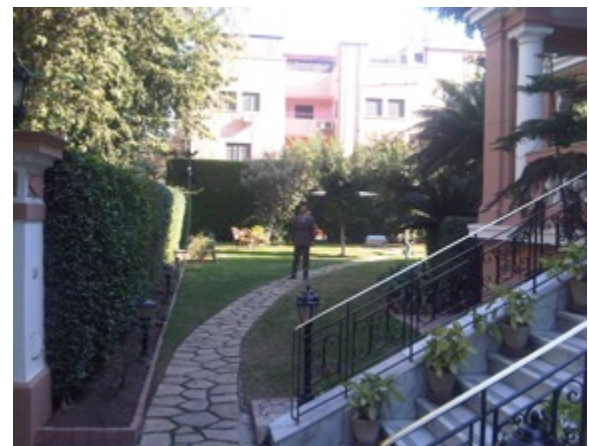


## 5- SECURITY OF INTERNATIONAL AND DIPLOMATIC MISSIONS

### Securing the Canadian Embassy and the Ambassador's Residence

**RISK FREE EGYPT (RFG) was tasked to  
secure the Canadian Embassy externally  
and the Ambassador's Residence in Egypt  
during the time of crisis and the withdrawal of Police Forces**

**January – February 2011**





## 6 - PHYSICAL SECURITY SERVICES

### Risk Free Physical Security Guards & Supervisors

#### LAFARGE



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**THARWA PETROLEUM COMPANY**  
New Cairo





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## LAFARGE CEMENT EGYPT PLANT Ain Al Soukhna



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**FAYOUM GAS COMPANY**  
Fayoum Governorate





## 7 – RISK FREE OPERATION CENTRE

**RFG OPS Operates 24 / 7 / 365**





## 8 - INTELLECTUAL PROPERTY RIGHTS PROTECTION

**Risk Free Provides Consultancy and on the Ground Support in IPR**

### Seizure and Destruction of Counterfeited Products

SEIZING  
COUNTERFEITED  
MEDICINE



DESTRUCTION  
OF  
COUNTERFEITED  
MEDICINE



SEIZING  
COUNTERFEITED  
TOBACCO  
PRODUCTS



DESTRUCTION  
OF  
COUNTERFEITED  
TOBACCO  
PRODUCTS



## Copy Rights Protection

### **RISK FREE TEAMS PROTECT COPY RIGHTS OF DIFFERENT MOVIES SHOWN IN EGYPTIAN CINEMAS**





## 9 - RISK FREE IN THE MEDIA



## 10 - COPERATE SOCAIL RESPONSIBILITY ( CSR )

### Training School Students on Evacuation





## 11 - LIST INCLUDING SOME OF RISK FREE CLIENTS

Provided and is Providing Services To

<b><u>Pharmaceuticals</u></b> Pfizer Bayer Novartis Astra Zeneca GlaxoSmithKline Sanofi Aventis	<b><u>Tobacco</u></b> Imperial Tobacco Group, ITG Japan Tobacco International, JTI Phillip Morris International, PMI British American Tobacco, BAT Eastern Tobacco Company Nakhla
<b><u>Risk Management, Business Intelligence&amp; Training</u></b> Control Risks Actis Reference Pro Motion Picture Association ARC GardaWorld Deloitte	<b><u>Asset Management</u></b> Beverly Hills Property Management SODIC Contract Facility Company
<b><u>Banks</u></b> HSBC Deutsche Bank Bank of America Al Ahly Bank Bank Audi Barclays Bank	<b><u>Communication Companies</u></b> Orange Vodafone
<b><u>Hotels</u></b> Four Seasons Crown Plaza Golden Pyramids Plaza Holiday Inn InterContinental	
<b><u>Corporations</u></b> Raytheon Bechtel Boeing Lafarge Cement Company Tharwa Petroleum Company Fayoum Gas Company L'Oreal Cosmetics in Egypt Red Bull	



**N.B.: These are some of the projects among those operated by RFG. Others that were achieved can be shared if required.**

**RISK FREE EGYPT TEAM IS ALWAYS AT YOUR SERVICE  
AND READY TO SUPPORT YOUR ORGANIZATION.**

**CONTACT OUR THINK TANKS  
AND GET YOUR OBJECTIVES TO WHEEL  
SECURELY ON THE RIGHT TRACK.**

Best Regards,

*Dr. Ihab Youssef*

President, Risk Free Egypt

**RiskFree**

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